

# Cashion

American Made



*freshwater*  
**2023** PRODUCT CATALOG

# WHY CASHION



## ***Cashion Mission***

The Cashion Mission is to create American-made products for the outdoor industry with uncompromising quality delivered with the highest level of customer service.

## ***Cashion Values***

Cashion Rods is grounded in Christian values of humility, honesty, integrity, respect, kindness, and a sense of community responsibility. We strive to create eternal value by honoring God in all we do. This is reflected in how Cashion conducts our business and how we care for our team — our greatest asset.

## ***American Made***

- Cashion's Company Pillars are American Made, Superior Quality and Our People
- Cashion Fishing Rods are proudly manufactured in Sanford, NC
- Cashion Blanks are designed and manufactured in Sanford, NC
- Cashion team members are the best rod and blank builders on the planet
- Cashion is not another fishing rod, Cashion is a culture
- Cashion is a Materials Science Company that focuses on rod design at a molecular level

# WHY CASHION

## ***Why Cashion?***

When you're trying to decide which rod brand you want and performance matters, what are the factors? Is it Sensitivity? Rod weight? Durability? Price? I'm sure your answer is yes to each of these but at Cashion Fishing Rods, it's all the above.

At Cashion, it starts and ends with the people. Cashion Rods are built by the best rod and blank builders on the planet. Every Cashion blank and finished rod passes through a 33 point quality control inspection before it leaves the factory.

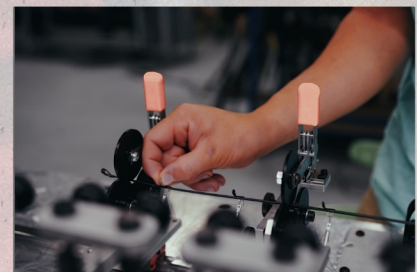
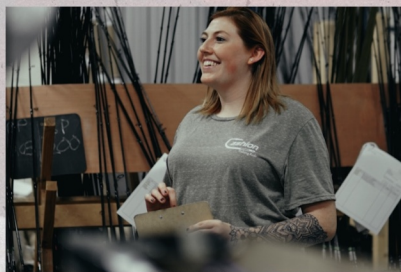
Cashion is proud to be American Made. Cashion Blanks, grips, rod covers, and finished rods are truly MADE IN AMERICA

## ***Cashion's Material Laboratory***

Here at Cashion, we are obsessed with material science at the molecular level. Cashion Fishing Rods was founded in 2010 by Dr. Matthew Cashion. Dr. Cashion earned a Ph.D in chemistry with concentration in polymer science from Virginia Tech.

## ***Why design fishing rods?***

Dr. Cashion's research experience and expertise lies at the interface of advanced adhesives and continuous fibers. "The composite interface is the most important juncture of a fishing rod blank. Fiber encapsulation with the epoxy matrix influence the flexural and compression strength of composite blanks." says Dr. Cashion. What does this mean? The details matter because a fishing rod's strength and performance depends on how well the fibers bond with the epoxy surrounding them.





# Freshwater SERIES

Cashion's freshwater rods are the result of years of industry experience combined with a scientific approach to our blank material, all the way down to the molecular level.

In 2023, we are excited to offer 5 unique freshwater rod series: *The John Crews Signature Series ICON, The ICON Series, The CORE Series, The ELEMENT Series* and *The Cashion Kayak, or as we call it The CK Series.*

Each of these series boasts a variety of technique specific fishing rods that are sure to provide you with exactly what you need on the water. It doesn't matter if you're a tournament angler or a casual weekend angler, we have you covered.

Cashion Fishing Rods are truly ***performance for everyone.***

# JOHN CREWS ICON SERIES

## John Crews ICON Features:

- Made in America
- Cashion Rods proprietary blanks designed specifically to John Crews' specifications
- Raw finish blank for high end look and epoxy fiber encapsulation for increased durability
- American Tackle Microwave guides for increased sensitivity and casting distance
- Blank exposed reel seat with shortened threads for all day comfort and blank contact
- Carbon fiber/fiberglass grips for increased sensitivity and durability
- Lifetime warranty

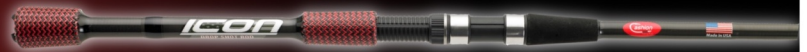


### MICRO JIG SPINNING



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Micro Jig	iMJ71MHFsjc	7'1" Fast, Med-Hvy	6 - 12	0 - 5/8	\$244.95

### DROPSHOT SPINNING

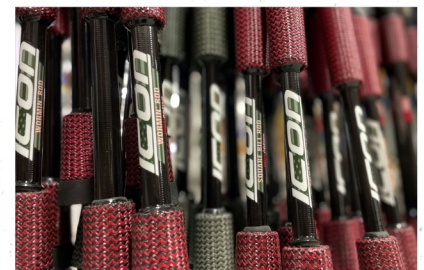
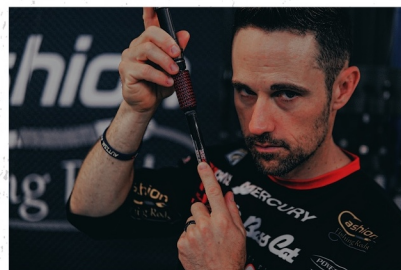
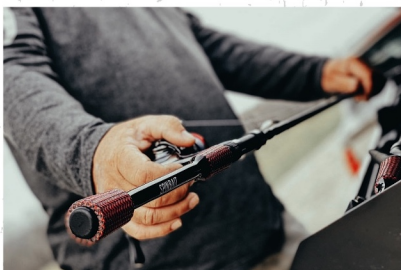


Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Dropshot <sup>*CB</sup>	iDS74MHFsjc	7'4" Fast, Med-Hvy	5 - 12	0 - 1/2	\$244.95

### SPINBAIT SPINNING

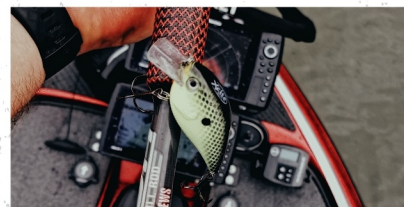
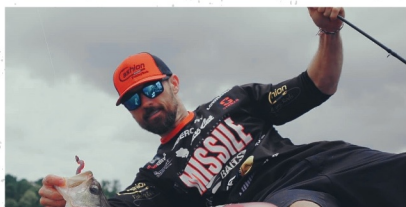


Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Spinbait	iSB76MFsjc	7'6" Fast, Med	5 - 10	1/16 - 3/8	\$244.95



\*CB = Counter-Balanced

# JOHN CREWS ICON SERIES



## JOHN CREWS WORMIN'



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Worm / Jig <sup>*CB</sup>	iWJ72MHFjc	7'2" Fast, Med-Hvy	12 - 80	0 - 3/4	\$244.95

## JOHN CREWS FROGGING



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Frogging	iFR7HFjc	7' Fast, Hvy	30 - 80	3/8 - 1	\$244.95

## JOHN CREWS SQUARE BILL



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Square Bill Crankbaits	iSB7MHMFjc	7' Mod-Fast, Med-Hvy	10 - 20	3/8 - 3/4	\$244.95

## JOHN CREWS DEEP CRANKING



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Deep Crankbaits	iDC710MHMFjc	7'10" Mod-Fast, Med-Hvy	10 - 17	1/2 - 1 1/4	\$244.95

## JOHN CREWS PUNCHING



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Punching <sup>*CB</sup>	iP710HMFjc	7'10" Mod-Fast, Hvy	17 - 80	1/2 - 2	\$244.95

## JOHN CREWS SWIM JIG



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Swim Jig	iSJ73MHMFjc	7'3" Mod-Fast, Med-Hvy	12 - 65	1/4 - 1 1/2	\$244.95

## JOHN CREWS BIG BAIT



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Big Bait	iBB710MHMFjc	7'10" Mod-Fast, Med-Hvy	15 - 55	1/2 - 3	\$244.95

\*CB = Counter-Balanced



# ICON CASTING SERIES

## ICON Series Features:

- Made in America
- Raw finish blank for high end look and epoxy fiber encapsulation for increased durability
- Microguides for increased sensitivity and casting distance
- Ergonomic hook keeper for easy and fast lure removal
- Blank exposed reel seat with shortened threads for all day comfort and blank contact
- Carbon fiber/fiberglass grips for increased sensitivity and durability
- Lifetime warranty



## ICON CRANKING



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Cranking	iC66MMF	6'6" Mod-Fast, Med	6 - 14	3/16 - 1/2	\$219.95
Cranking	iC7MMF	7' Mod-Fast, Med	6 - 14	3/16 - 1/2	\$219.95
Cranking	iC7MHMF	7' Mod-Fast, Med-Hvy	10 - 17	5/16 - 3/4	\$219.95
Cranking	iC73MHMF	7'3" Mod-Fast, Med-Hvy	10 - 14	3/8 - 3/4	\$219.95
Cranking	iC76MHMF	7'6" Mod-Fast, Med-Hvy	10 - 14	3/8 - 3/4	\$219.95

## ICON RATTLE TRAP



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Rattle Trap	iRT75MHMF	7'5" Mod-Fast, Med-Hvy	10 - 20	3/8 - 1 1/4	\$219.95

## ICON DEEP CRANKING



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Deep Cranking	iCDD76MHMF	7'6" Mod-Fast, Med-Hvy	10 - 17	3/8 - 1	\$219.95

## ICON XD CRANKING



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
8XD & 10XD	iC710HMF	7'10" Mod-Fast, Hvy	15 - 30	1/2 - 3	\$219.95



# ICON CASTING SERIES



## ICON WORM / JIG



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Worm/Jig	iWJ66MF	6'6" Fast, Med	10 - 14	1/8 - 3/8	\$219.95
Worm/Jig	iWJ69MHF	6'9" Fast, Med-Hvy	10 - 20	3/8 - 1	\$219.95
Worm/Jig	iWJ69HF	6'9" Fast, Hvy	12 - 25	1/2 - 1 1/2	\$219.95
Worm/Jig	iWJ7MHF	7' Fast, Med-Hvy	12 - 17	3/16 - 3/4	\$219.95
Worm/Jig	iWJ7HF	7' Fast, Hvy	14 - 20	1/4 - 1	\$219.95
Worm/Jig	iWJ73MHF	7'3" Fast, Med-Hvy	14 - 25	1/2 - 1	\$219.95
Worm/Jig	iWJ73HF	7'3" Fast, Hvy	14 - 30	1/2 - 1 1/2	\$219.95

## ICON CAROLINA RIG



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Carolina Rig	iCR76HMF	7'6" Mod-Fast, Hvy	14 - 50	1/2 - 2	\$219.95

## ICON CHATTERBAIT



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Bladed Jig	iCh71MHMF	7'1" Mod-Fast, Med-Hvy	12 - 65	1/2 - 1 1/2	\$219.95

## ICON MULTI-PURPOSE



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Multi-Purpose	iMP74MHMF	7'4" Mod-Fast, Med-Hvy	12 - 65	1/4 - 1 1/2	\$219.95

## ICON BAIT FINESSE SYSTEM



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Bait Finesse System	iBFS610MLF	6'10" Fast, Med-Lt	4 - 10	1/8 - 7/16	\$219.95
Bait Finesse System	iBFS7LF	7' Fast, Lt	2 - 8	1/16 - 5/16	\$219.95



# ICON CASTING SERIES

## ICON FLIPPING



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Flipping	iF73MHF	7'3" Fast, Med-Hvy	12 - 50	1/4 - 1	\$219.95
Flipping	iF73HF	7'3" Fast, Hvy	12 - 65	1/4 - 1 1/2	\$219.95
Flipping <sup>*CB</sup>	iF76MHF	7'6" Fast, Med-Hvy	12 - 50	1/4 - 1	\$219.95
Flipping <sup>*CB</sup>	iF76HF	7'6" Fast, Hvy	12 - 65	1/4 - 1 1/2	\$219.95
Flipping <sup>*CB</sup>	iF710MHF	7'10" Fast, Med-Hvy	17 - 80	1/2 - 3	\$219.95

## ICON TOPWATER/JERKBAIT



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Topwater/Jerkbait	iTJ69MXF	6'9" X-Fast, Med	8 - 14	3/16 - 1/2	\$219.95
Topwater/Jerkbait	iTJ69MHXF	6'9" X-Fast, Med-Hvy	10 - 14	1/4 - 3/4	\$219.95
Topwater/Jerkbait	iTJ7MXF	7' X-Fast, Med	10 - 17	1/4 - 3/4	\$219.95
Topwater/Jerkbait	iTJ7MHXF	7' X-Fast, Med-Hvy	10 - 20	3/8 - 1	\$219.95

## ICON FROG

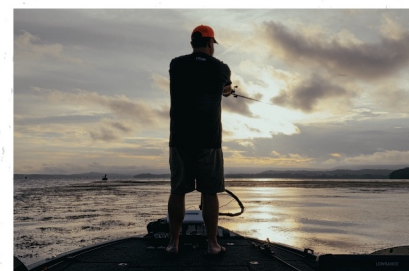
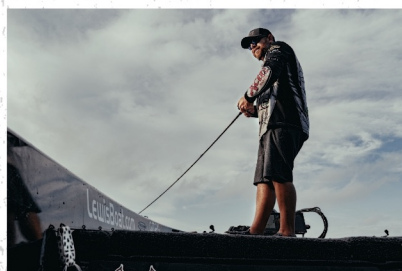


Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Frog	iFR74HF	7'4" Fast, Hvy	12 - 65	1/4 - 1 1/2	\$219.95

## ICON SWIMBAIT



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Swimbait	iSW78MHMF	7'8" Mod-Fast, Med-Hvy	12 - 50	1/2 - 3	\$219.95
Swimbait	iSW710MHMF	7'10" Mod-Fast, Med-Hvy	15 - 80	1 - 6	\$219.95



\*CB = counter-balanced rods that have a weight added to the butt of the rod

# ICON SPINNING SERIES

## ICON Spinning Features:

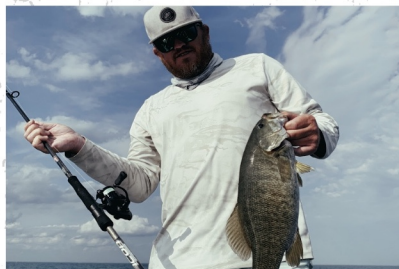
- Made in America
- Blanks utilize a proprietary engineered epoxy, are unsanded and protected by an epoxy encapsulation that are set apart by their distinguished look. As soon as you experience a Cashion blank, you will feel the difference
- Conventional #6 size running guides for easy knot clearance for your favorite braid-to-fluoro leader
- High quality graphite reel seat with EVA foregrip and locking nut grip, keeping the threads hidden and therefore maximizing comfort
- Dropshot style hook keeper for fast and efficient lure removal
- Carbon fiber/fiberglass butt cap for incredible durability
- Lifetime warranty



## ICON SPINNING



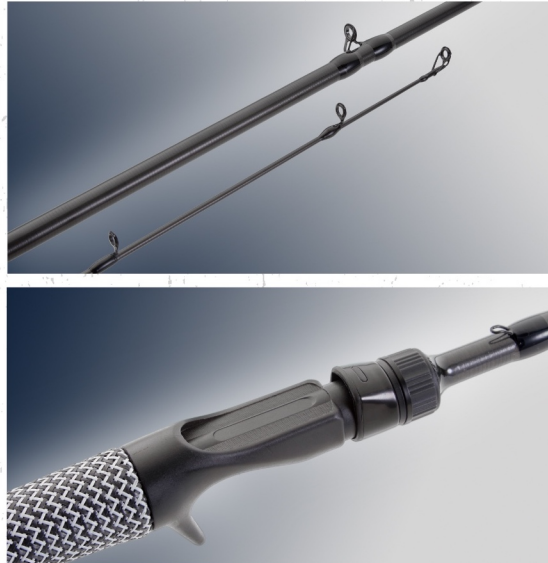
Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Small Crankbait	iC69MHMFs	6'9" Mod-Fast, Med-Hvy	8 - 17	1/4 - 3/4	\$219.95
Shaky Head	iSH66MFs	6'6" Fast, Med	6 - 12	1/8 - 3/8	\$219.95
Drop Shot	iDS7MLFs	7' Fast, Med-Lt	6 - 10	1/16 - 3/8	\$219.95
Multi-Purpose	iAP7MFs	7' Fast, Med	6 - 12	1/8 - 1/2	\$219.95
Multi-Purpose	iAP7MHFs	7' Fast, Med-Hvy	8 - 12	3/16 - 5/8	\$219.95
Ned Rig	iNR7MFs	7' Fast, Med	6 - 12	1/8 - 3/8	\$219.95
Tube / Jig	iT7MHFs	7' Fast, Med-Hvy	8 - 15	3/16 - 3/4	\$219.95
Shaky Head	iSH72MHFs	7'2" Fast, Med-Hvy	8 - 12	1/8 - 5/8	\$219.95
Multi-Purpose	iAP73MFs	7'3" Fast, Med	8 - 12	3/16 - 1/2	\$219.95
Multi-Purpose	iAP76MFs	7'6" Fast, Med	8 - 13	3/16 - 1/2	\$219.95
Hair Jig	iHJ76MLFs	7'6" Fast, Med-Lt	6 - 10	1/16 - 1/2	\$219.95



# CORE CASTING SERIES

## CORE Casting Features:

- Made in America
- Blanks designed with Interface Bonding (AIB) - AIB is a combination of mechanical and additive technology to create ultra high bond strength at the interface of carbon fiber and epoxy matrix
- Energy Dissipation Jacket (EDJ) - added layer of protection wrapped around the carbon fiber
- Standard modulus carbon fiber for perfect mix of sensitivity and durability
- Conventional #6 size guides
- Dropshot style hook keeper for fast and efficient lure removal
- Blank exposed reel seat with shortened threads for all day comfort and blank contact
- Carbon fiber/fiberglass grips for increased sensitivity and durability
- 3 year warranty



## CORE WORM / JIG



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Worm / Jig	cM78266	6'6" Fast, Med	10 - 14	1/8 - 1/2	\$164.95
Worm / Jig	cM8427	7' Fast, Med	10 - 15	1/8 - 1/2	\$164.95
Worm / Jig	cM8437	7' Fast, Med-Hvy	12 - 17	3/16 - 3/4	\$164.95
Worm / Jig	cM8447	7' Fast, Hvy	14 - 20	1/4 - 1	\$164.95
Worm / Jig	cM87373	7'3" Fast, Med-Hvy	14 - 25	3/8 - 1	\$164.95

## CORE FLIPPING



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Flipping	cF90476	7'6" Fast, Med-Hvy	12 - 50	1/4 - 1	\$164.95
Flipping	cF90676	7'6" Fast, Hvy	12 - 65	1/4 - 1 1/2	\$164.95



# CORE CASTING SERIES

## CORE CRANKBAIT



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Cranking	cC84566b	6'6" Mod-Fast, Med-Hvy	8 - 15	3/16 - 3/4	\$164.95
Cranking	cC8457	7' Mod-Fast, Med-Hvy	10 - 17	5/16 - 3/4	\$164.95
Cranking	cC90576	7'6" Mod-Fast, Med-Hvy	10 - 14	3/8 - 3/4	\$164.95

## CORE A-RIG



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Alabama Rig	cS956710u	7'10" Mod-Fast, Hvy	17 - 65	1/2 - 2	\$164.95



# CORE SPINNING SERIES

## CORE Spinning Features:

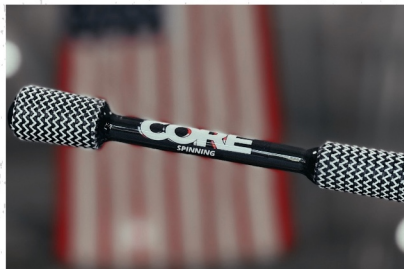
- Made in America
- Blanks designed with Interface Bonding (AIB) - AIB is a combination of mechanical and additive technology to create ultra high bond strength at the interface of carbon fiber and epoxy matrix
- Energy Dissipation Jacket (EDJ) - added layer of protection wrapped around the carbon fiber
- Standard modulus carbon fiber for perfect mix of sensitivity and durability
- Conventional #6 size running guides for easy knot clearance
- Dropshot style hook keeper for fast and efficient lure removal
- Down locking reel seat for easy hand-to-blank contact
- Carbon fiber/fiberglass grips for increased sensitivity and durability
- 3 year warranty



## CORE SPINNING



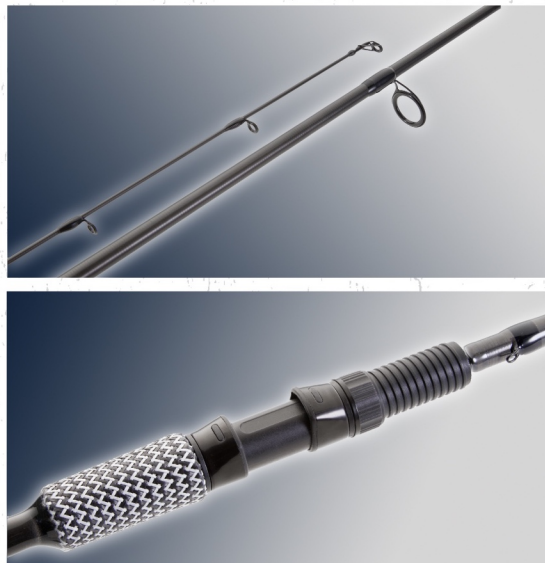
Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Spinning	cM78266s	6'6" Fast, Med	6 - 12	1/8 - 3/8	\$164.95
Spinning	cP8427s	7' Fast, Med-Lt	6 - 10	1/16 - 3/8	\$164.95
Spinning	cP8437s	7' Fast, Med	6 - 12	1/8 - 1/2	\$164.95
Spinning	cP8447s	7' Fast, Med-Hvy	8 - 12	3/16 - 5/8	\$164.95



# CORE PANFISH SERIES

## Crappie Spinning Features:

- Made in America
- Ultra-light blank design for dock shooting or casting crappie jigs
- Maximum sensitivity to feel the slightest bite
- Blanks designed with Interface Bonding (AIB) - AIB is a combination of mechanical and additive technology to create ultra high bond strength at the interface of carbon fiber and epoxy matrix
- Energy Dissipation Jacket (EDJ) - added layer of protection wrapped around the carbon fiber
- Conventional #6 size running guides for easy knot clearance
- Dropshot style hook keeper for fast and efficient lure removal
- Down locking American Tackle reel seat for easy hand-to-blank contact
- Carbon fiber/fiberglass grips for increased sensitivity and durability
- 3 year warranty



## CRAPPIE SPINNING



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Crappie	cUL7816bs	6' Fast, Ultra-Lt	2 - 6	1/32 - 3/16	\$139.95
Crappie	cUL78166s	6'6" Fast, Ultra-Lt	2 - 6	1/32 - 3/16	\$139.95
Crappie	cUL8417s	7' Fast, Ultra-Lt	2 - 6	1/32 - 3/16	\$139.95



# ELEMENT SERIES

## ELEMENT Series Features:

- Made in America
- CR4r raw finish blank to encapsule fibers for increased durability
- EVA foam butt
- Engineered cermaic size 5 guides for balance, sensitivity and knot clearance
- Ergonomic hook keeper for easy and fast lure removal
- Exposed reel seat with cut down threads for direct blank contact
- Cork grip for all day comfort
- 1 year warranty



## ELEMENT WORM & JIG



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Worm & Jig	eW7MHF	7' Fast, Med-Hvy	12 - 17	3/16 - 3/4	\$129.95
Worm & Jig	eW73MHF	7'3" Fast, Med-Hvy	14 - 25	3/8 - 1	\$129.95

## ELEMENT CRANKING



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Cranking	eC7MHMF	7' Mod-Fast, Med-Hvy	10 - 17	5/16 - 3/4	\$129.95
Cranking	eC73MHMF	7'3" Mod-Fast, Med-Hvy	10 - 14	3/8 - 3/4	\$129.95

## ELEMENT FLIPPING



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Flipping	eFL76MHF	7'6" Fast, Med-Hvy	12 - 50	1/4 - 1	\$129.95
Flipping	eFL76HF	7'6" Fast, Hvy	12 - 65	1/4 - 1 1/2	\$129.95

## ELEMENT TOPWATER/JERKBAIT



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Topwater/Jerkbait	eTW69MXF	6'9" X-Fast, Med	8 - 14	3/16 - 1/2	\$129.95
Topwater/Jerkbait	eTW7MXF	7' X-Fast, Med	10 - 17	1/4 - 3/4	\$129.95



# ELEMENT SERIES



*the most affordable American made rod on the market*

## ELEMENT FROG



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Frog	eFR73HF	7'3" Fast, Hvy	12 - 65	1/4 - 1 1/2	\$129.95

## ELEMENT MULTI-PURPOSE CASTING



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Multi-Purpose	eMP71MHMF	7'1" Mod-Fast, Med-Hvy	12 - 50	3/8 - 1	\$129.95

## ELEMENT MULTI-PURPOSE SPINNING



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Multi-Purpose	eAP7MHFs	7' Fast, Med-Hvy	8 - 12	3/16 - 5/8	\$129.95

## ELEMENT NED RIG SPINNING



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Ned Rig	eNR610MFs	6'10" Fast, Med	6 - 12	1/8 - 3/8	\$129.95

## ELEMENT DROP SHOT SPINNING



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Drop Shot	eDS71MLFs	7'1" Fast, Med-Lt	6 - 10	1/16 - 3/8	\$129.95



# CASHION KAYAK SERIES



## CK Series Features:

- Made in America specifically and designed for Kayak Fishing
- Energy Dissipation Jacket (EDJ) – added layer of protection wrapped around the carbon fibers
- Blanks designed with Interface Bonding (AIB) - AIB is a combination of mechanical and additive technology to create ultra high bond strength at the interface of carbon fiber and epoxy matrix
- 1/2" shorter handle for maneuverability while wearing a PFD but enough handle for leverage
- Carbon fiber/fiberglass rear grip for a durable, dense grip to transmit vibrations
- EVA butt grip for added padding and comfort for hook sets and all day fishing comforts
- Microguides for maximum casting and sensitivity
- Blank-through reel seat design for direct blank contact for added sensitivity
- Best dropshot style hook keeper design on the market
- 3 year warranty



## CK CHATTERGRASS



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Bladed Jig	CKcg74MHF	7'4" Fast, Med-Hvy	10 - 20	1/4 - 1 1/2	\$164.95

## CK CRANKING



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Crankbait	CKc73MHMF	7'3" Mod-Fast, Med-Hvy	10 - 14	3/8 - 3/4	\$164.95

## CK FLIPPING



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Flipping <sup>*CB</sup>	CKf76MHF	7'6" Fast, Med-Hvy	12 - 50	1/4 - 1	\$164.95

## CK WORMING



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Worm / Jig <sup>*CB</sup>	CKwj73MHF	7'3" Fast, Med-Hvy	14 - 25	3/8 - 1	\$164.95

## CK SPINNING SHAKY HEAD



Type	SKU	Description (Blank Action, Power)	Line Weight lb. Test	Lure Wt. (oz.)	MAP
Shaky Head	CKsh72MHFs	7'2" Fast, Med-Hvy	8 - 12	1/8 - 5/8	\$164.95

\*CB = Counter-Balanced



## Kayak Blank Material Science

Everything starts with the carbon fiber fishing blank and Cashion designed **ALL NEW** blank actions specifically for kayak fishing.

Cashion designs and builds all blanks in Sanford, NC. The CK Kayak fishing rod blanks were designed all new from the materials up. The Kayak fishing rod blanks utilize an American sourced carbon fiber pre-preg with standard modulus fibers.

Cashion introduces new technology in the Kayak fishing rod blanks with an **Energy Dissipation Jacket (EDJ)**. Let's face it, due to the nature of kayak fishing, Kayak fishermen can be tough on their equipment. EDJ adds another layer of protection for the CK Kayak blanks to prevent fracture from impact. EDJ works as an outer layer around the carbon fibers to absorb and dissipate impacts from hard surfaces. The sensitivity of the Cashion Kayak blanks will be the first thing you notice.

All Cashion blanks utilize **Advanced Interface Bonding (AIB)** which creates ultra high bond strengths at the molecular level between carbon fiber and epoxy matrix. AIB is real material science at work to deliver ultimate **sensitivity** and durability. The high modulus interface of AIB facilitates transmission of vibrations down the blank into your palm allowing you to feel everything. The raw finish of the CK kayak fishing rod blanks provides a high-end cosmetic look but very practical epoxy encapsulation of the fibers for even more durability.

*designed specifically for kayak fishing*

# Cashion

American Made



*American made. Superior quality.*

for more information | [info@cashionrods.com](mailto:info@cashionrods.com)

